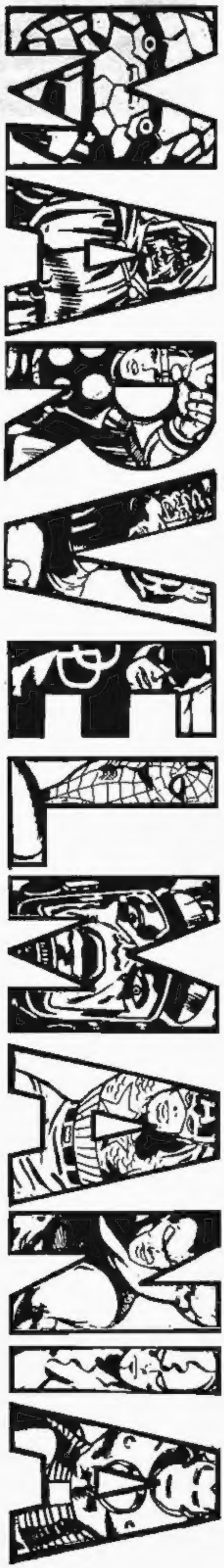
# MARVELMANIA

# CATALOG

No. 2



Dear Marvelmaniacs,

With this catalog, all previous lists and ads become obsolete. We have revamped our line as part of the never-ending effort to provide exactly what you members want, based mainly upon your mail. Every suggestion we have received has been read and considered by members of our bloodshot staff and many of them have been incorporated into this catalog. Some old items have been dropped and new ones added.

On the opposite page, assuming the printer put everything in the proper place, you will see our new membership kit which shall serve as a permanent introduction to new members. Its contents have been considered carefully to properly welcome new members aboard and to familiarize them with the club and its objectives. Appropriately, we have placed the club magazine next in our catalog, for that is our continuing link with you, the members of this club and it is through this magazine that the club operates and makes plans...in addition to being a darn good magazine, as well. [The editor insisted we put that line in there!]

The remainder of the catalog is chock-full of the many Marvel-oriented goodies which are not available anywhere else and are produced for the enjoyment of Marvel fans everywhere. Your response to these items will determine whether or not they will continue in our line or be dropped in favor of other things.

Any suggestions or comments you may have will be, as always, welcomed.

This catalog also offers you the rare opportunity to test you Marvelility. Quickly look it over and then record your reactions...If your eyes bug out and you get goose bumps looking at the posters, you're a first-class Marvel fan. If your palms tingle and you feel like running around the block to cool off, you're really a Marvel Fan. If you go absokutely berserk over the Art Kits and models, and jump up on a chair to sing the theme song from the Spider-Man T.V. show, you're a Marvelite Maximus...In other words, you're our kind of guy. Of course, you may just get mildly ecstatic, but there are some people who won't get excited about anything!

So stop reading and start leafing through our [As the boys in the shipping room call it...] promulgated prospectus and go, go, go!

Cordially yours,

Donald Wallace

Donald Wallace,
Leader-of-the-Bunch

P.O.B. 718, CULVER CITY, CALIF. 90230

# MARVELMANIA MAGAZINE

*the official fan magazine for the* **MARVEL COMICS GROUP**

Late in 1969, when thousands of membership kits were shipped out to the new members of MARVELMANIA INTERNATIONAL, an extra was added to the first five thousand kits--A sixteen-page test issue called "Marvelmania Magazine." The purpose of this test issue was to determine just how many members of this newly-revamped, improved version of the old Merry Marvel Marching Society, would be interested in a regular publication sponsored by this new club and featuring club news, interviews and artwork from the Marvel staff, sneak previews of forthcoming Marvel issues, and scholarly dissections of this Marvel mystique. Despite the fact that the test issue was produced from scratch in a matter of days, response was overwhelmingly in favor of such a project. A mountain of mail urged Marvelmania's directors to begin regular publication of the magazine and it wasn't long before a regular schedule was announced and loads of subscriptions began to pile in.

MARVELMANIA MONTHLY MAGAZINE is what the members of the club want it to be. A typical issue features covers by Marvel artists, a column by Roy Thomas, News of Marvel comics to come, Marvelmania Club News, our Back Issue Trading Corner, our pen-pal section, our question-and-answer section--Doom's Dispatch, the Comic Review section, plus: Interviews, drawings and skecthes, articles, and Behind-the-Scenes looks at how Marvel operates.

The editors of MARVELMANIA MAGAZINE, at its inception, recognized that a need existed for a publication which would be a supplement to Marvel comics; to act as a forum where the Marvelites of the land could compare notes, discuss, and learn more about their favorite topic. Monthly issues attempt to fill this need. As we progress, it is certain that Marvelmania Magazine shall get bigger and better and will be, more-than-ever, a must for each and every serious Marvel fanatic.

YOUR SUBSCRIPTION to Marvelmania Monthly Magazine will begin with the next issue published, so we urge you not to delay. Limited copies of previous issues may be available, but the demand for them is so great that you cannot count on it. A delay of even one day in sending in for a subscription may cause you to miss getting that month's issue. [You would, of course, receive as many issues as ordered--It would just begin a month later.]

SUBSCRIPTION RATES:

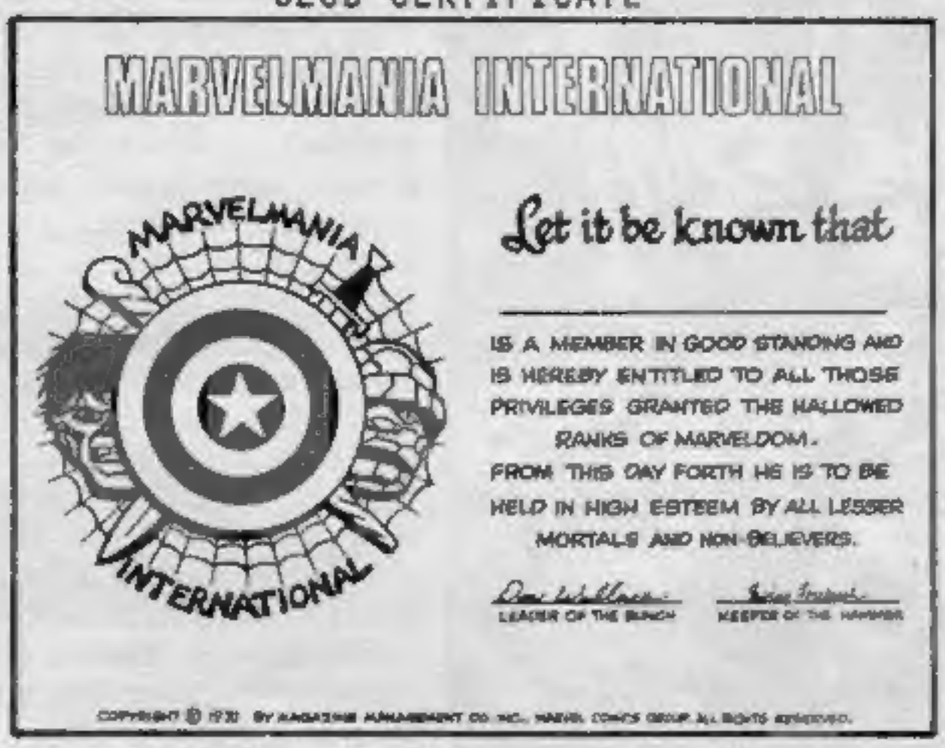
| | |
|---|---|
| SIX ISSUES | $3.00 |
| TWELVE ISSUES | $6.00 |
| OUTSIDE U.S. | |
| SIX ISSUES | $4.50 |
| TWELVE ISSUES | $8.00 |
| EUROPE | |
| EACH ISSUE | $1.00 |

**MARVELMANIA MAGAZINE**
**P.O.B. 718, CULVER CITY, CALIF. 90230**

CLUB CATALOG

SAMPLE ISSUE OF CLUB MAGAZINE

CLUB CERTIFICATE



MARVELMANIA INTERNATIONAL

MARVELMANIA INTERNATIONAL

Let it be known that

_____

IS A MEMBER IN GOOD STANDING AND IS HEREBY ENTITLED TO ALL THOSE PRIVILEGES GRANTED THE HALLOWED RANKS OF MARVELDOM.
FROM THIS DAY FORTH HE IS TO BE HELD IN HIGH ESTEEM BY ALL LESSER MORTALS AND NON-BELIEVERS.

LEADER OF THE BUNCH — KEEPER OF THE HAMMER

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MEMBERSHIP CARD

SIX MARVEL ART MASTERPIECES FOR YOUR COLLECTION

NEW MEMBERSHIP KIT

$1.00 PLUS 25¢ POSTAGE

# MARVELMANIA CLUB MAGAZINE

1. **Leading Articles** by Fandoms Best
2. **Original Unpublished Art** by THE MARVEL BULLPEN
3. **Sneak Previews** of upcoming MARVEL COMICS
4. **Advance Info** of MARVEL NEWS
5. **Special Club Contests** with GREAT prizes
6. **Art** by Club members
7. Special Feature Articles by Roy Thomas giving the **Inside Scoop** on the BULLPEN
8. **Club News**

MONTHLY PUBLICATIONS

In answer to dozens of requests, MARVELMANIA is proud to announce a new addition to its line. Our staff has compiled the first two in a series of ***SUPER-HERO PORTFOLIOS*** designed with the serious Marvel collector in mind. These portfolios will provide:

An authoritative source of INFORMATION about the Marvel characters, their POWERS, their VILLAINS, and their CAREERS as Crime Fighters. At the time of this writing, the final contents of the first two have not been finalized, but we can tell you this:

EACH PORTFOLIO WILL FEATURE

***• Drawings • Articles • Checklists • Special Features •***

Our crack research staff has been working like crazy, researching back issues and conferring with known experts in the field in an effort to provide the most complete information available. Including will be portraits of the Villains, reproductions of classic pages and covers, with lots more goodies.

In deciding the characters to be featured in this first portfolio release, we came to great arguments. Everybody in the office had their own favorite character whom they wanted a portfolio on. Undoubtedly, we'll eventually get around to everyone's favorite, but for right now we announce two.....

## SPIDER-MAN

# 1 in our series of Portfolio releases is that Web-Spinner of web-spinners, Peter Parker. His portfolio will include drawings of some of his most famous villains, a checklist of his magazine including info on writers, artists, and story titles, and lots of other goodies. Fans of Spider-Man will not want to miss this opportunity to start their own complete Spidey-Portfolio.

## DAREDEVIL

The followers of the Man Without Fear have often complained how we were neglecting him in our line, not having him represented with a poster. We hope to rectify this matter with the Daredevil model and by placing him second on our portfolio list. His portfolio will not be terribly different from Spider-Man's, what with a checklist of his comic appearances and drawings of some of his greatest foes... But we think you'll find that our feature on how DD's radar-sense operates to be one of the most fascinating pieces of comic lore ever.

Portfolios #1 and #2 are available only as a set and only from Marvelmania. And if you think they're something, just wait and see what's in store!

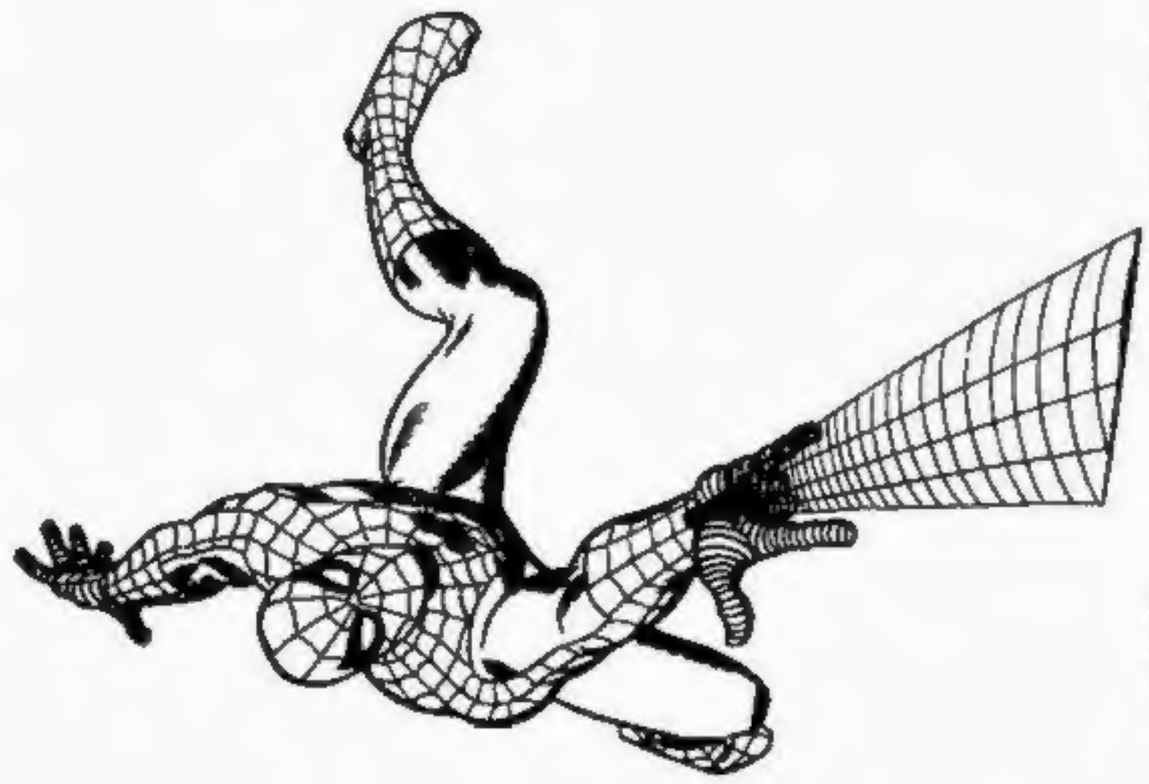
# SUPER HERO PORTFOLIOS

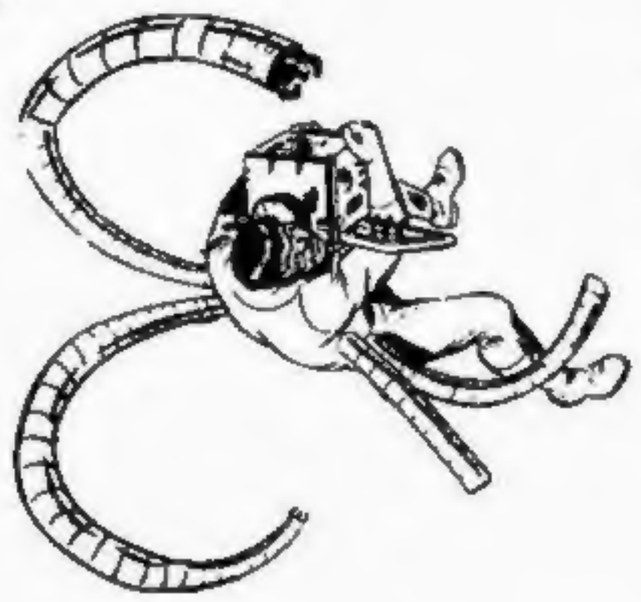
# SUPER HERO PORTFOLIOS

***Get ALL the Facts!***
***Info from behind the scenes,too..***

**$1.75**
**PLUS 50¢ POSTAGE**

## POWERS



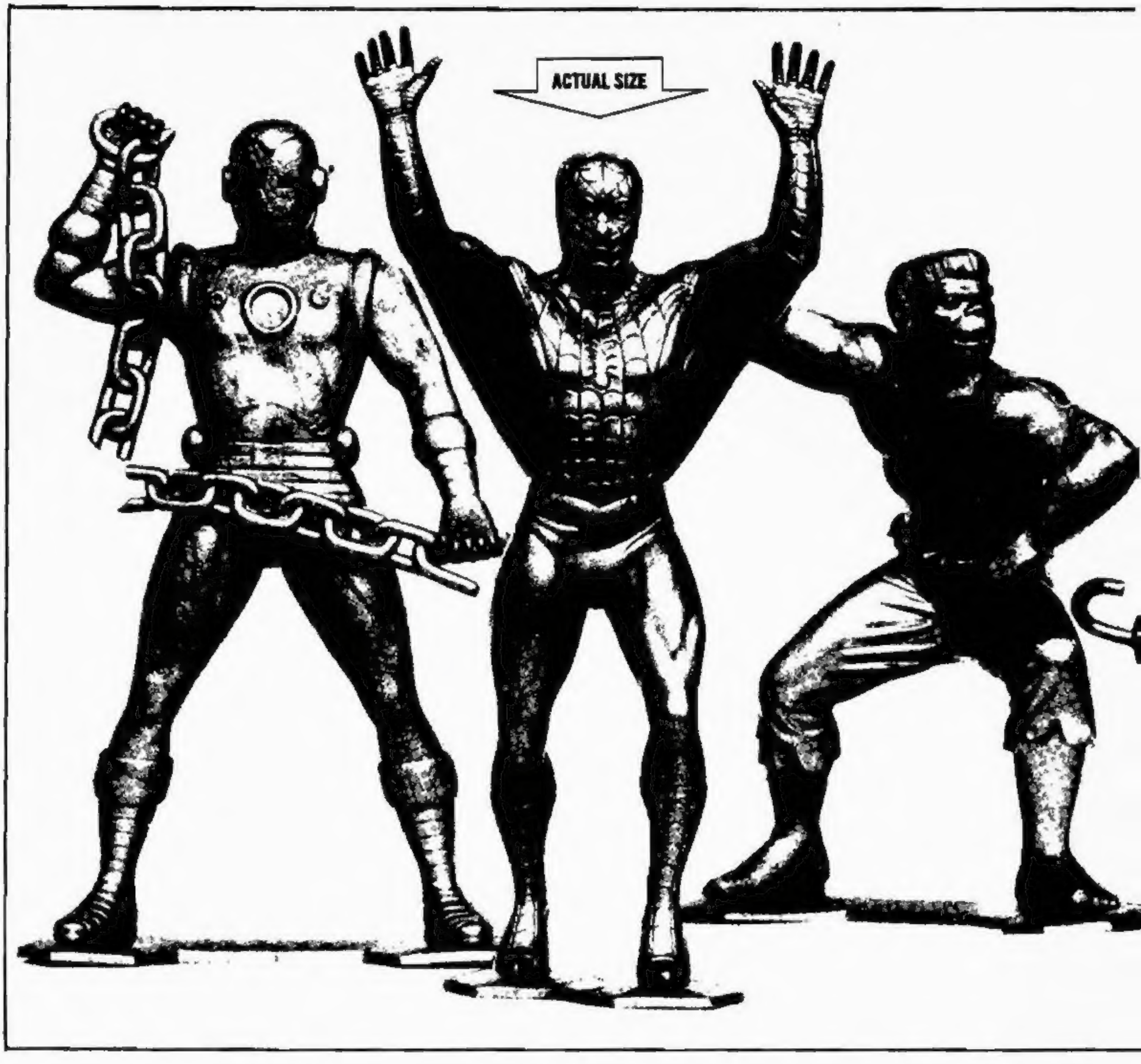


***FIRST TIME OFFERED ANYWHERE!***

## HEROES

## VILLAINS

## OR-G-ZS

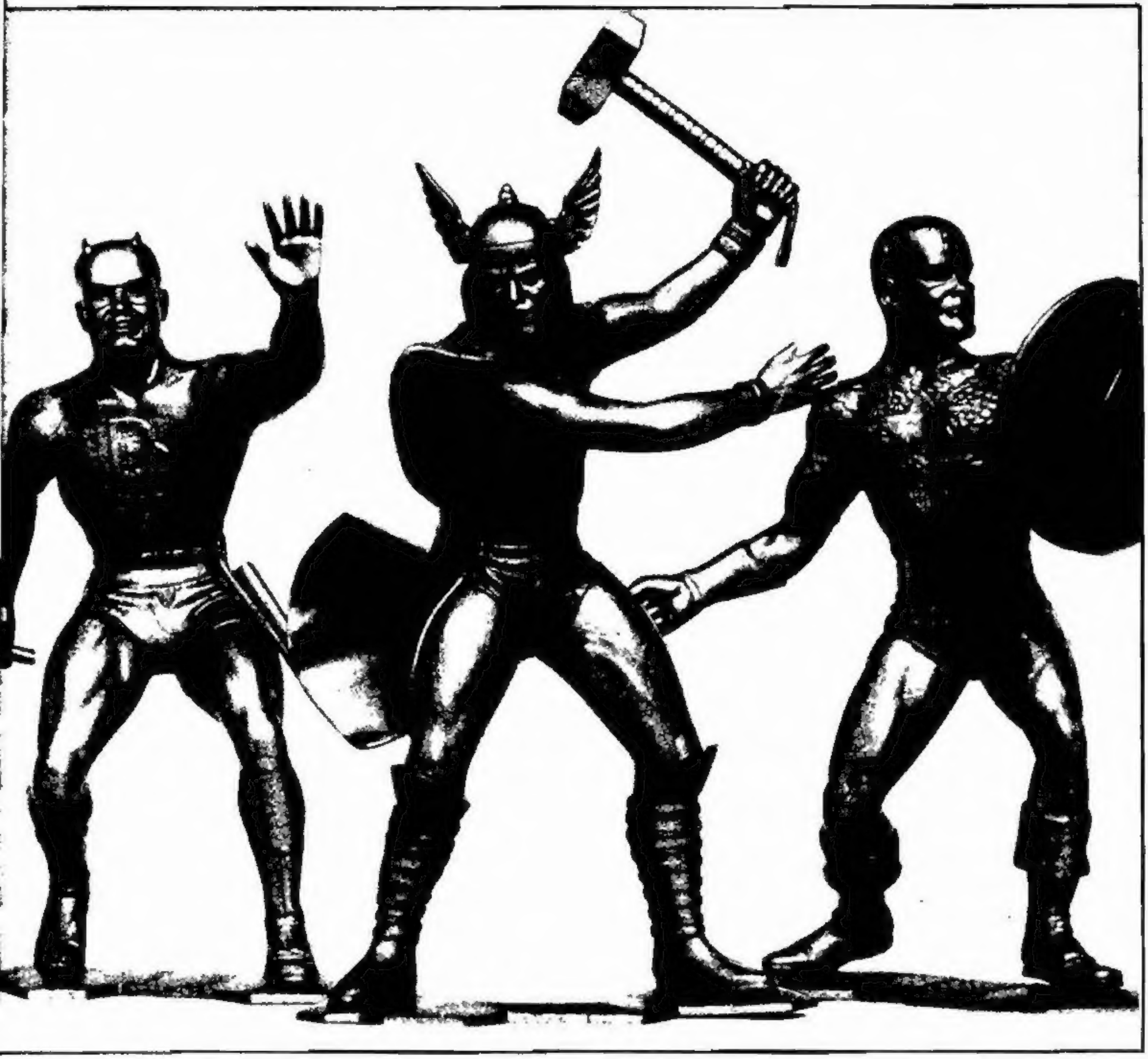



# SUPER-HERO MODEL

number of members asked for scale-models c
to comply! These models are made of sturd
of their costumes. You can paint them wit
or just leave them in their natural gray..
of one piece, they are unbreakable and no
they are actual size so you can see that t
and display them. Each model is three-dim
first kid on your block to own both sets.
extra-large box of Crackerjacks!) But hur
today! There are six in all--Two sets wit

**Only $1.50**

PLUS 50¢ per set
FOR POSTAGE AND HANDLING
(three models)



are the most exciting new idea to come from MARVELMANIA yet--and it comes as no surprise that it was suggested by you members in your questionnaires submitted to us! A the Marvel heroes, and we are quick hard rubber which holds every detail ordinary model paints, if you wish-- They still look teriffic. Molded out ssembly is required! As shown above, ere are hundreds of places to put 'em asional and has its own base. Be the Tell everyone you got them out of an y up and get your Marvelous model set three models in each!

**SET A**

IRON MAN
SPIDER-MAN
THE HULK

**SET B**

DAREDEVIL
THE MIGHTY THOR
CAPTAIN AMERICA

# ARTIST SELF PORTRAITS

***7 Self Portraits & Biographies of your favorite Artists***

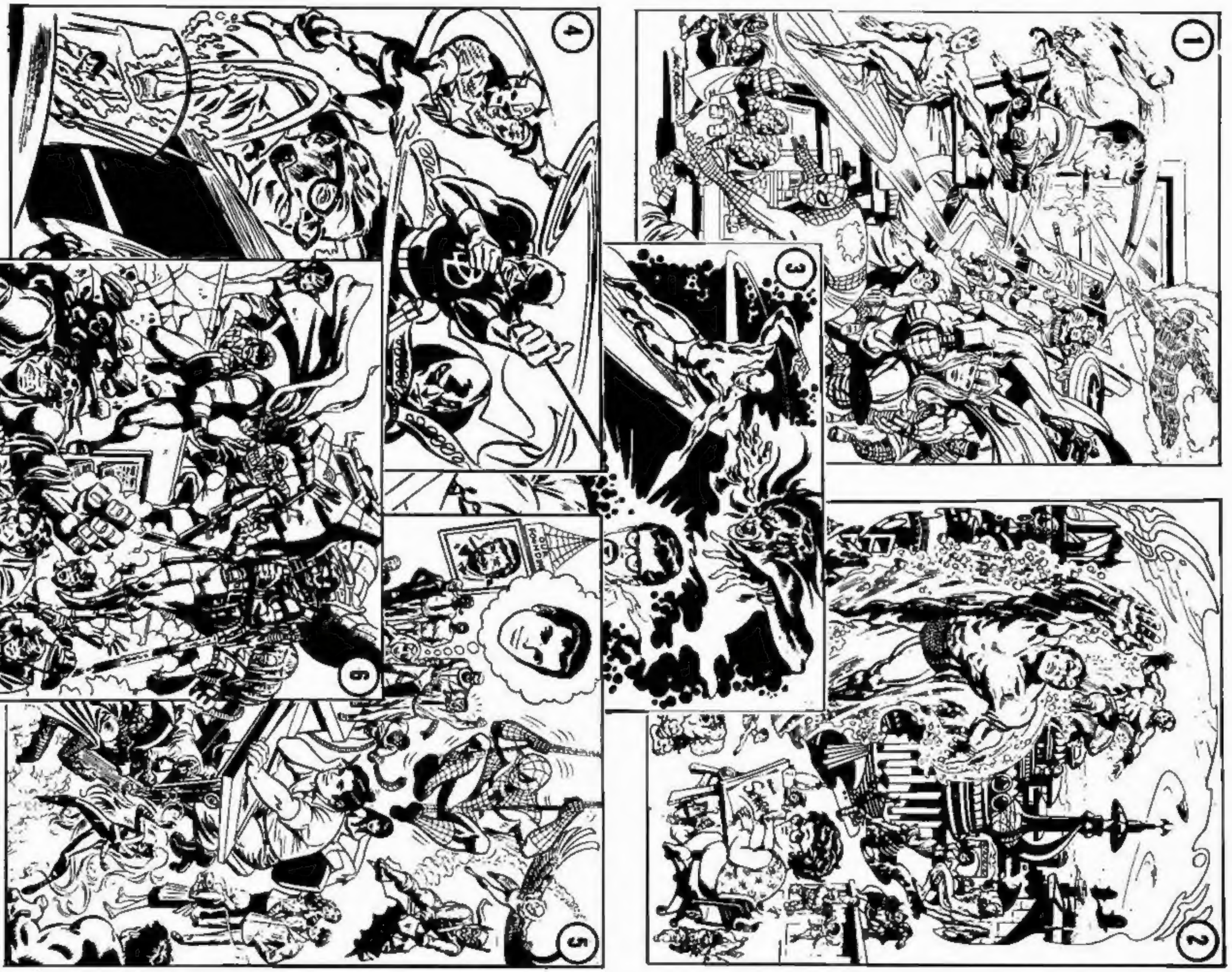
**$1.25**
**PLUS 25¢ POSTAGE**

**BIOGRAPHIES**

Each self-portrait is 11" high and is suitable for coloring and framing. The artists' biographies appear on the back.

1. JACK KIRBY
2. MARIE SEVERIN
3. JOHN BUSCEMA
4. GENE COLAN
5. JOHNNY ROMITA
6. HERB TRIMPE

***(Not Shown)***
***STERANKO***

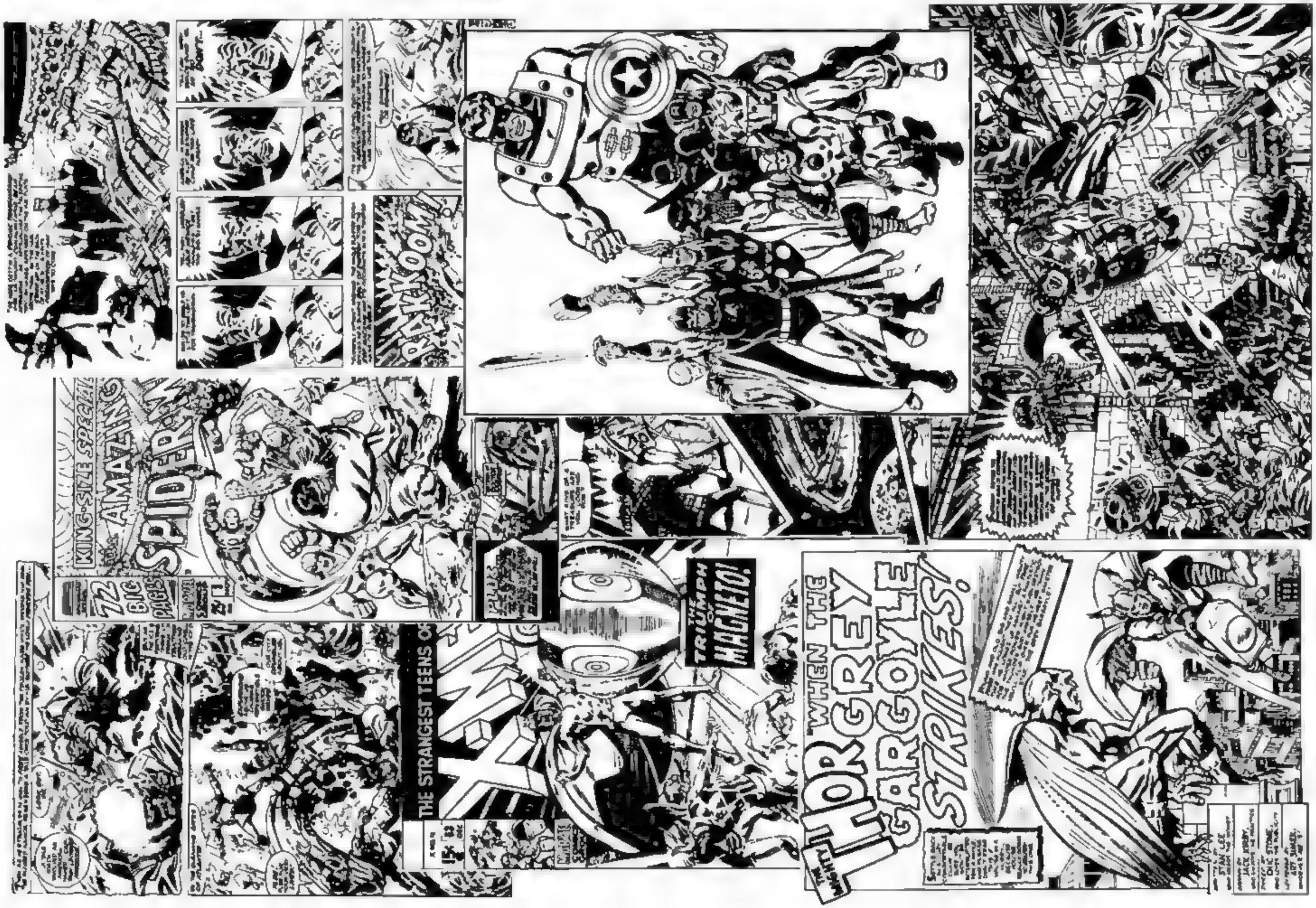


# COMIC ART PORTFOLIO

**18** *drawings suitable for framing*

*FAVORITE Covers, Pages and Drawings*

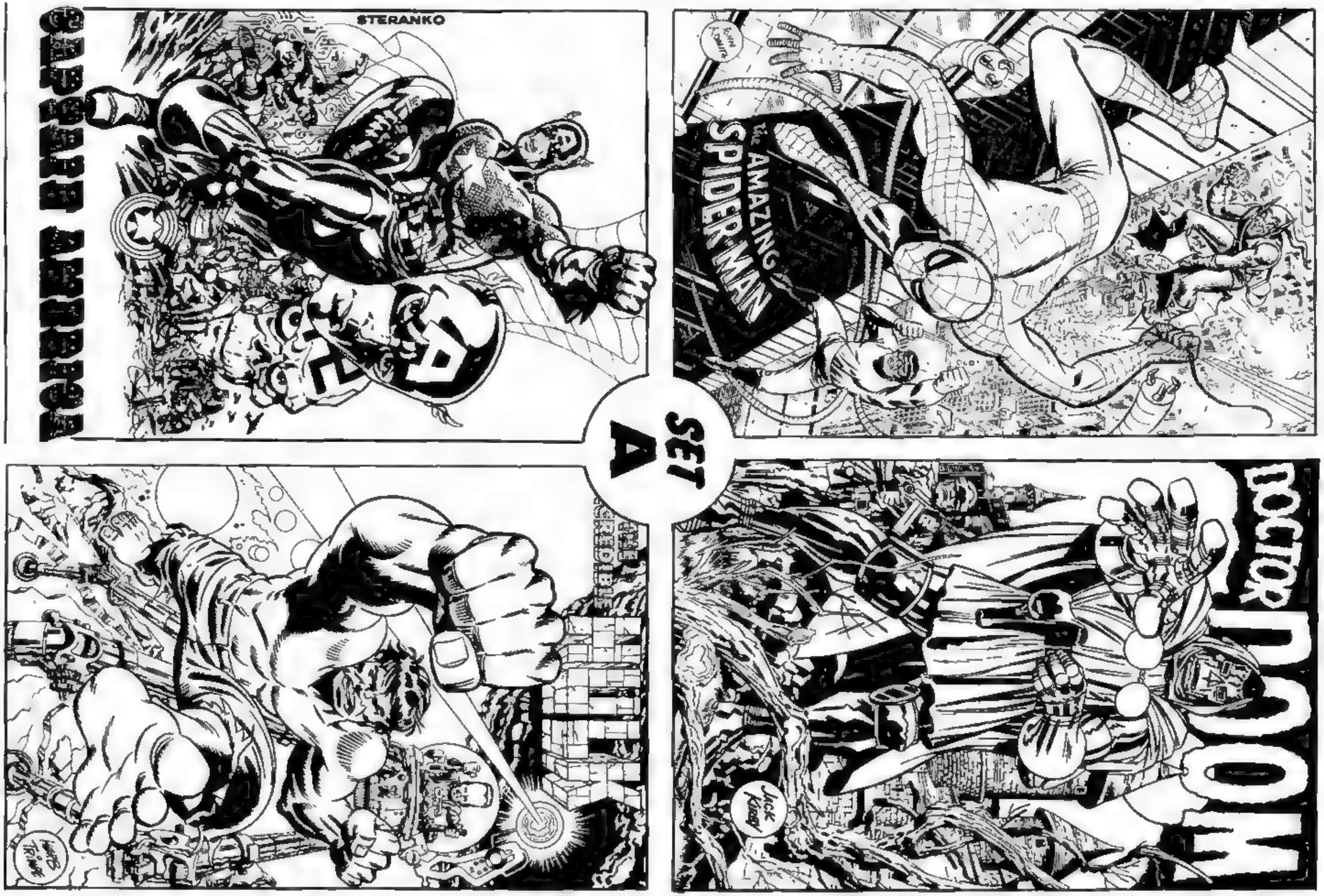
**$1.50**
PLUS 25¢ POSTAGE



# SUPER HERO POSTERS

***GIANT 2 Feet by 3 Feet Posters***
***Drawn by your favorite Artists !***

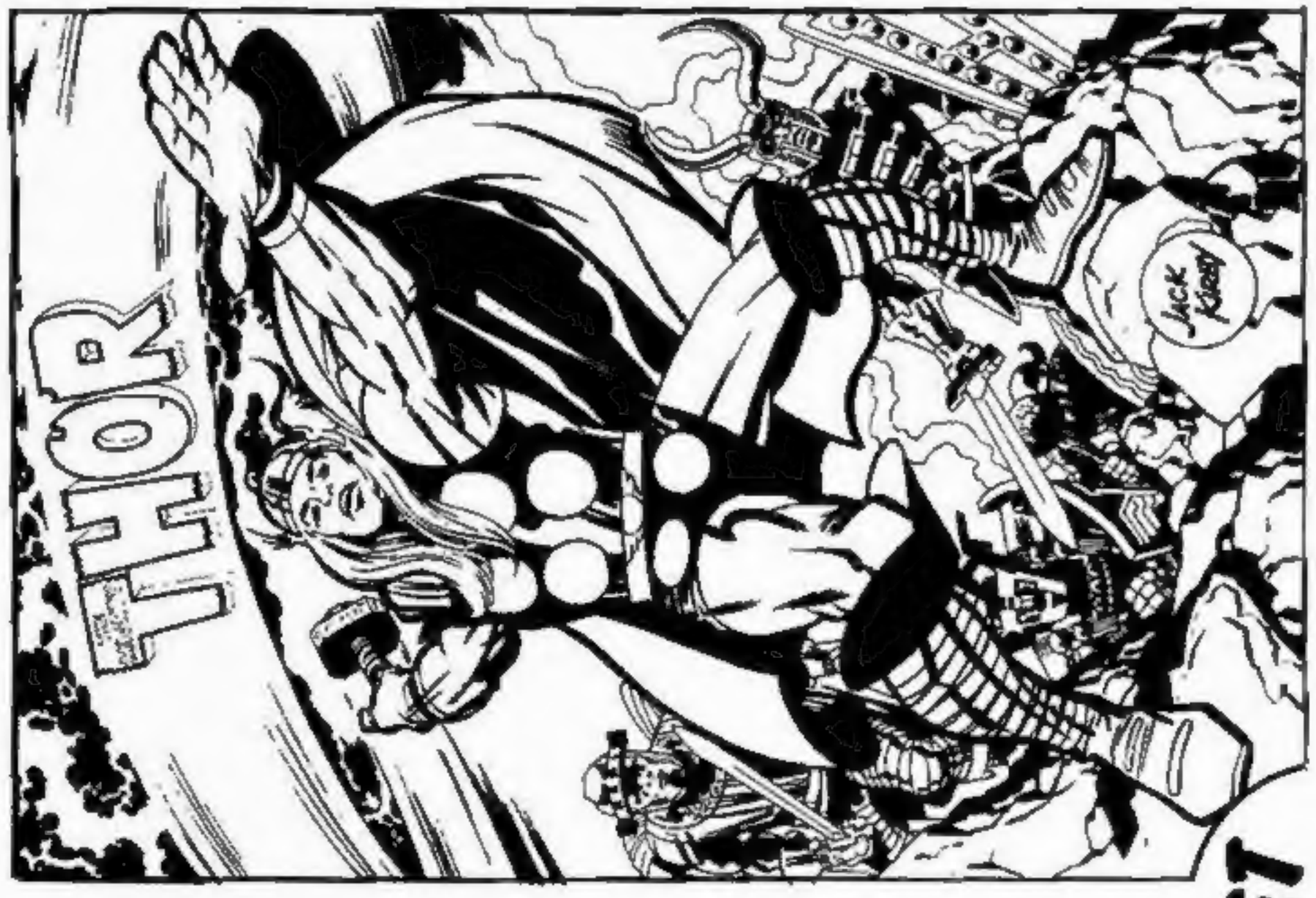
**$1.50**
**PLUS 50¢ POSTAGE**



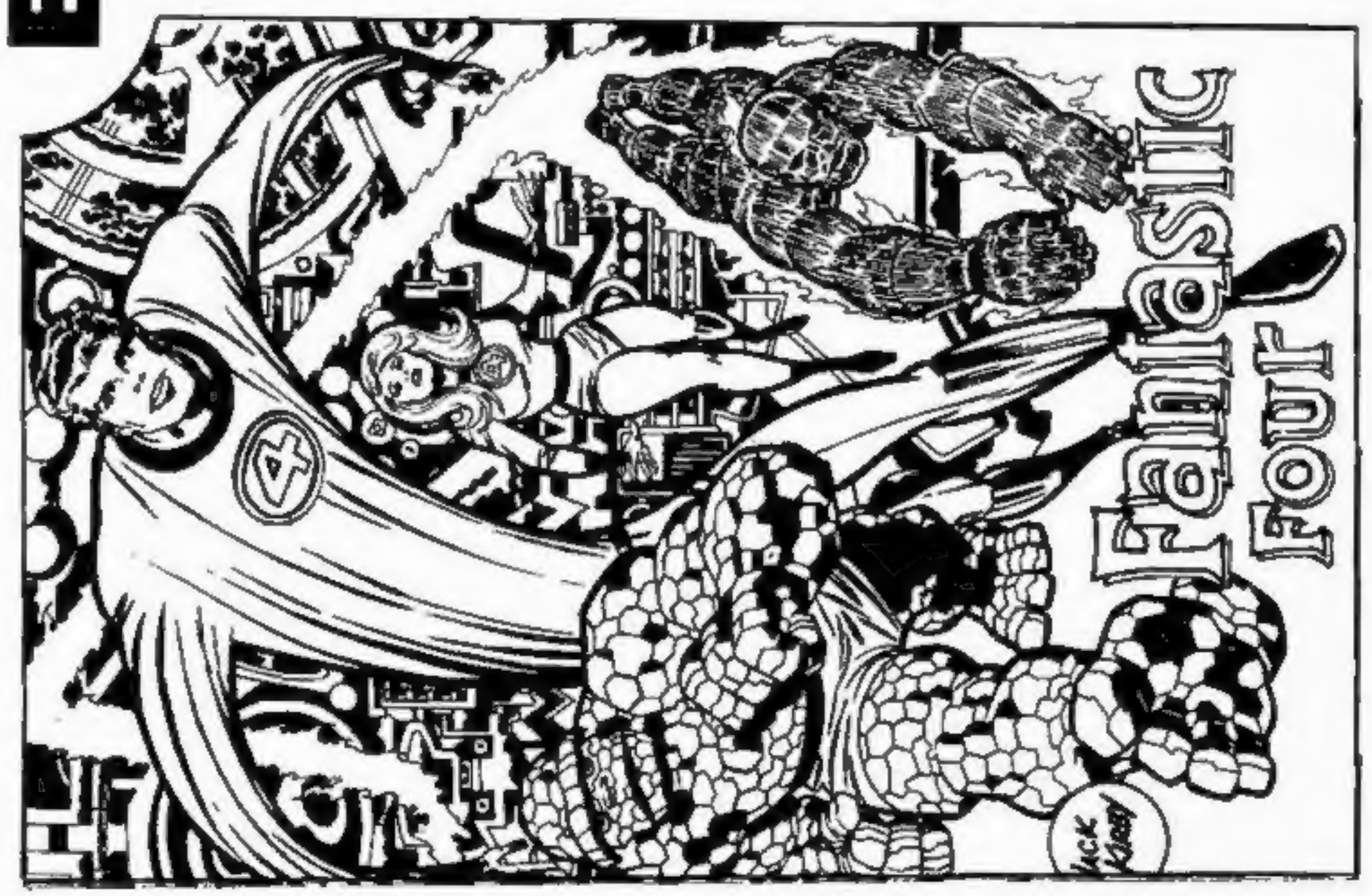
# SUPER HERO POSTERS

***COLOSSAL FULL COLOR***
***Get ONE set - Get BOTH sets***

**$1.50**
**PLUS 50¢**
**POSTAGE**



**SET B**

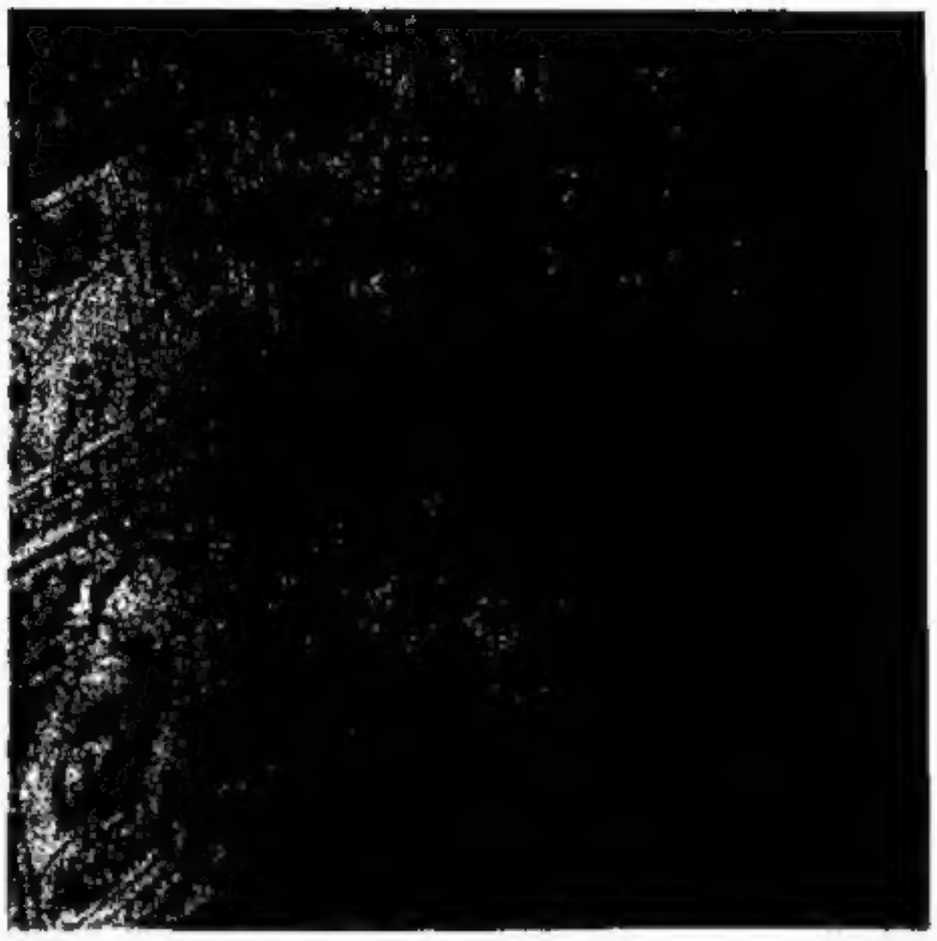


**$1.50 PLUS 50¢ POSTAGE**

IF YOU'RE ANY KIND OF A MARVEL FAN, these names should all be as familiar to you as your own. They represent the staff of a certain comics group we all know and love and read. You all know how they draw and write and ink...

But do you know what any of these people look like? Outside of a few fuzzy photos in comics, they have worked in a virtually unseen way. The Marvel Bullpen gets a dozen letters a day asking for photos and naturally cannot supply them to everyone, hence the creation of Marvelmania's new, exciting BULLPEN FOTO KIT!!

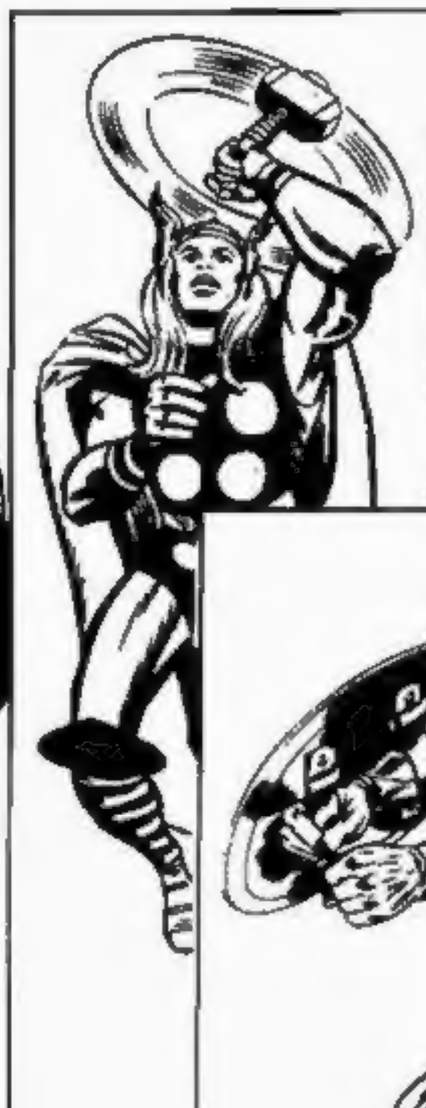
The kit consists of photographs of all of the writers, artists, and Bullpen buddies listed below. That's SIXTEEN big photos suitable for framing or just for having a peek at what everyone looks like.



**BULLPEN FOTO KIT**

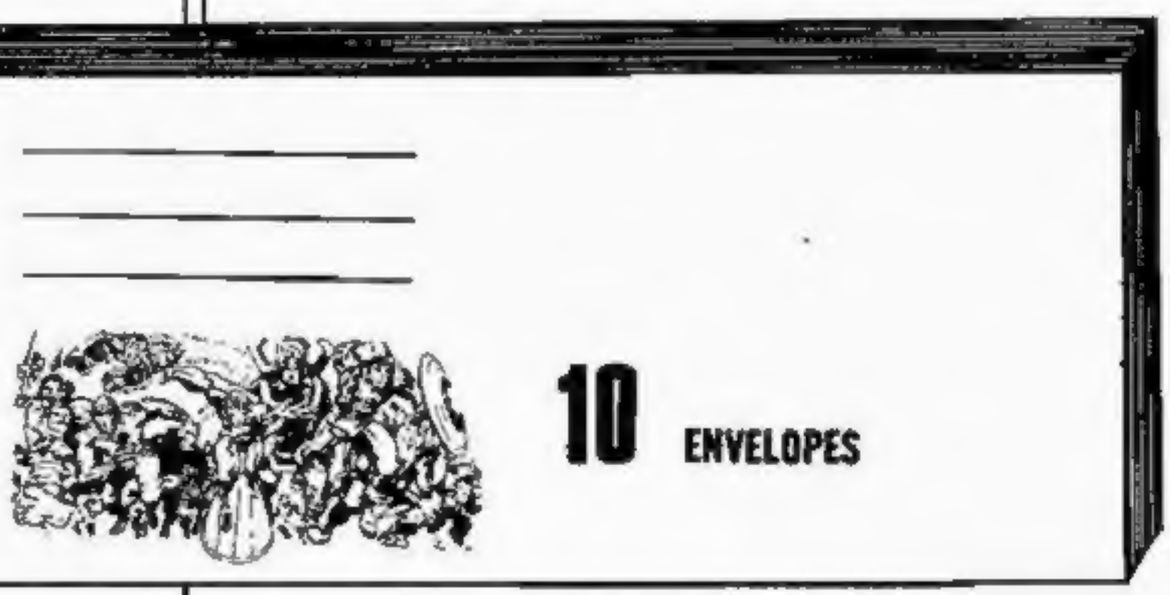
| | |
|---|---|
| **Stan Lee** | Writer, Editor, Bullpen Boss...Specializes in writing a snazzy soapbox and putting words in the mouths of Thor, Spider-Man, the Fantastic Four and others. |
| **Jack Kirby** | Penciller...Specializes in involved machinery, galactic explosions, socko fight scenes, and shield-hurling. Not currently with the Bullpen, but the memory remains. |
| **John Romita** | Penciller, Inker...Specializes in pretty girls, Spider-Man, pretty girls, last minute touch-ups, pretty girls, smiling super-heroes, and pretty girls. |
| **Gene Colan** | Penciller...Specializes in dark shadowy scenes, dramatic lighting, Daredevil, tape-recording, continued issues, and exciting covers. |
| **Don Heck** | Penciller, Inker...Specializes in Iron Man, pretty girl drawings, weird mystery stories, ingenious lay-outs, an array of super-heroes, and weird science-fiction. |
| **Joe Sinnott** | Inker...Specializes in deft brush strokes, saving a bad pencil job, improving a good pencil job, the Fantastic Four, and drawing sports scenes. |
| **Herb Trimpe** | Penciller, Inker...Specializes in green-skinned monster types, shoot-em-up westerns, Phantom Eagles, fast touch ups, and nasty super-villains. |
| **Neal Adams** | Penciller, Inker, Colorist, and anything else he might put his mind to...Specializes in drawing things nobody ever drew before. |
| **John Buscema** | Penciller...Specializes in over-populated super-hero-groups, muscular backs, comic book pageantry, barbarian villains, and the Vision. |
| **Sal Buscema** | Penciller, Inker...Specializes in Sub-Mariner, inking a brother's pencils, filling in on over-populated super-hero groups, and doing his very best. |
| **Roy Thomas** | Writer, Associate Editor...Specializes in clever plots, writing comics about over-populated super-hero groups, and proof-reading. |
| **Gil Kane** | Penciller...Specializes in exciting action scenes, doing slim athletic poses, placing drawings at new angles, and drawing rushing water. |
| **Dick Ayers** | Penciller, Inker...Specializes in drawings without any words, thrilling war stories, just as thrilling western stories, and torn shirts. |
| **Bill Everett** | Penciller, Inker, Writer, Colorist...Specializes in an array of clever colorings, creating Atlantean princes, and new approaches to old ideas. |
| **Marie Severin** | Penciller, Colorist...Specializes in funny cartoons, a colorful cover, spectacular spoofs, magazine covers, a clever cararicture, and brilliant brush work. |
| **John Verpoorten** | Inker, Production Chief...Specializes in coloring, doing something right the first time, getting a comic to the printer on time, and wielding a mean brush. |

# OFFICIAL CLUB KIT STATIONERY KIT



**10** 8½" x 11" STATIONERY SHEETS

**10 SHEETS - 10 SUPER HEROES**





**10** ENVELOPES

**40** SHEETS 5½" x 8½" SCRATCH PAD

*Order NOW "Doomed if ya don't."*

**$1.25** PLUS 50¢ POSTAGE

*EACH LUSCIOUS LETTERHEAD IS THE SIZE OF THIS PAGE!*

# MARVELMANIA

the Avengers

MARVELMANIA INTERNATIONAL, the official fan club for the Marvel Comics Group, is always offering all sorts of bargains--Like these...

With every subscription for twelve issues of our magnificent monthly magazine, you may have your choice of either a FREE Comic Art Portfolio or a FREE Bullpen Foto Kit. Just write somewhere on your subscription blank which one you want.

Our modern models (see center pages) come in two sets, each of which goes for $1.50 plus 50¢ postage. However if you order both sets at one time, you'll receive them for $2.50 plus 50¢ postage, which saves you an entire greenback!

With every Artist Self-Portrait Kit you order, we'll toss in a few surprises, the likes of which we'll not describe her, but the exact nature of which we're sure will convince you it's an even greater bargain than it already is!

Everyone keeps asking us for extra copies of our catalogs for their friends or for their collections... They're available for 50¢ each!

We've got surprises though, that you haven't even seen yet. MARVELMANIA'S world-famed crew is always hard at work, making for the best club ever! Further details will be appearing, natch, in our classy club magazine and in forthcoming catalogs.

But don't wait! This catalog contains the greatest items that Marvel fans have ever seen and you don't have to sit around and wish for these kinds of things--They can be yours, by way of the enclosed order blank sheets. It's clear to see why MARVELMANIA gets bags full of mail each day--Complimenting, suggesting, criticizing...And we can predict now, based upon your previous letters, that you're just going to be tickled pink about what's in this second catalog.

So--Go to it, Marvelmaniac!

P.O.B. 718, CULVER CITY, CALIF. 90230